



International Beverage Exposition and Competition (IBEC)

29-31 August 2013 Shenzhen Convention & Exhibition Center
112, Fuhua 3rd Road, Futian, Shenzhen, Guangdong 518048, China

深圳国际名酒饮品博览会暨国际竞赛 (IBEC)

2013年8月29-31日 深圳会展中心, 广东省深圳市福田区福华三路112号

Exhibit Space Application Contract

Please return signed contract with deposit to IBEC management: Wen Global Solutions
3008, Shun Hing Square 30th Floor, Di Wang Commercial Centre, 5002 Shennan Road East, Shenzhen, GD 518008, China
Tel: +86.755.3303.3338 Fax: 86.755.2583.4922 Website: www.ib-ec.com E-mail: info@ib-ec.com

This agreement between Wen Global Solutions (WGS), management of IBEC 2013 and Exhibiting Firm. (If no Buyers' Guide information is submitted online by the deadline (to be provided), this information will be published as shown.)

Company name:		
Company website:	Email:	
Telephone:	Fax:	
Contact person name:	Title:	
Address:	City:	
State/Province:	ZIP/Postal Code:	Country:

Billing Contact — (please complete only if different from above)

Contact person name:	Title:
Contact person Telephone:	Fax:
Contact person Email:	Contact person address:

Choose package booth size:

9 SQM (100sq.ft) USD3,000
 18 SQM (200sq.ft) USD 6,000
 27 SQM (300sq.ft) USD 9,000
 1 Corner \$300 USD
 2 Corners \$600 USD
 3 Corners \$900 USD
 4 Corners \$1,200 USD

Choose raw space size:

36 SQM (400sq.ft) USD10,800
 54 SQM (600sq.ft) USD 16,200
 72 SQM (800sq.ft) USD 21,600
 1 Corner \$300 USD
 2 Corners \$600 USD
 3 Corners \$900 USD
 4 Corners \$1,200 USD

Total Cost:

Exhibit space Cost: Raw exhibit space rental is \$300 US per square meter (SQM). Standard 9 SQM package booth (100 sq.ft) rental is \$3,000 US - includes hard walls, 2 lights, 1 table, 2 chairs, carpet, and company identification sign in Chinese and English. Unlimited number of employees may staff the booth. Company profile listing in the IBEC Buyer's Guide. Company profile links and press release posting on IBEC's website. Corner spaces: additional \$300 US. Contracts received by 1 February 2013: One half (50%) of the space rental fee must accompany the application and is non-refundable. Space will not be assigned unless payment is sent with contract. Contracts received after 1 February 2013: Full payment is due. No refunds will be given for space cancelled after 1 February 2013. See the cancellation clause on the back of this form.

Contract authorization: By signing below, Exhibitor agrees to abide by and be bound to all terms and conditions set forth in this contract, and further agrees that all exhibit space shall be assigned by IBEC Management according to their Rules and Regulations and the best interest of the Exhibit and IBEC Management as a whole.

Signature:

Date:

If the payment is to be made by wire transfer to China:

Payable to: Wen Global Solutions

Bank Name: Agricultural Bank of China, Shenzhen Di Wang Sub-Branch

Swift Code: ABOCCNBJ410, **Account No:** 41 0004 0004 001 1134

Address: G/F, Di Wang Commercial Center, Shun Hing Square 5002, Shen Nan Road East, Shenzhen, Guangdong 518008, China

If the payment is to be made by wire transfer to USA:

Payable to: Wen Global Solutions

Bank: Bank of America **Swift Code:** BOFAUS6S **Routing/Transit#** (121000358) **Account#:** 01531-66009

Bank Address: West Arcadia, 1234 S Baldwin Ave, Arcadia, California 91007, USA

FOR IBEC USE ONLY

BOOTH #:	DIMENSION:	# OF CORNERS:
TOTAL SQM:	DEPOSIT PAID:	BALANCE DUE:
TOTAL COST:	DATE RECEIVED:	IBEC MGMT. SIGNATURE:

IBEC 2013 EXPOSITION RULES & REGULATIONS

Read carefully to avoid misunderstanding

PURPOSE OF THE EXHIBIT: To disseminate knowledge and promote the development and application of beverage. The comprehensive exhibition will serve to introduce new products and services to the market and to educate individuals in these areas with regard to these technologies. Only exhibitors whose materials are related to those purposes will be allowed to maintain displays. IBEC Management reserves the exclusive right to determine whether Exhibitor's materials relate to the purpose of the exhibition.

ACCEPTANCE AND ASSIGNMENT OF SPACE: This Contract shall be deemed accepted by IBEC Management upon space assignment. IBEC space will be assigned to exhibitors on a first come, first served basis. Although IBEC Management will attempt to fulfill Exhibitor's space request, exhibit space will be assigned by IBEC Management at its discretion and decisions shall be final; provided, however, that IBEC Management reserves the right to revise the exhibition floor plan and space assignments at any time without notice to Exhibitor.

PAYMENTS: Raw exhibit space rental is \$300 US per square meter (SQM). Standard booth rental is \$3,000 US (3M X 3M). includes hard walls, lighting, 1 table, 2 chairs, carpet, and company identification sign in Chinese and English. Unlimited number of employees may staff the booth. Company profile listing in the IBEC Buyer's Guide. Company profile links and press release posting on IBEC's website. Corner spaces: additional \$300 US. Contracts received before or on 1 February 2013: One half (50%) of the space rental fee must accompany the application and is non-refundable. Space will not be assigned unless payment is sent with contract. Contracts received after 1 February 2013: Full payment is due. No refunds will be given for space cancelled after 1 February 2013.

CANCELLATIONS: This Contract may be cancelled by Exhibitor by giving written notice to IBEC Management, subject to the following fees:

- On or before 1 February 2013 - 50% of the full contracted space rental.
- After 1 February 2013 - 100% of the full contracted space rental fee.

These fees apply in the event of Exhibitor cancellation or failure to arrive for any reason whatsoever. Cancellation fees are non-transferable and will NOT be applied to any other past, current or future charges incurred by Exhibitor. In no event will Exhibitor receive a credit from any revenue later generated by reuse of the reserved space by IBEC Management. Exhibitor shall also forfeit all exhibitor privileges, including but not limited to:

- Loss of access to press room and press conference slots;
- Loss of access to sponsorships and advertising opportunities, as well as removal of company listing from the Exhibit Buyers' Guide and web site.

UPSIZING: At any time after signing the original Contract, Exhibitor may enter into a new contract for larger space, subject to availability.

DOWNSIZING: The amount of space reserved may be reduced by Exhibitor by giving written notice to IBEC Management, subject to the following: On or before 1 February 2013: Exhibitor must pay 50% of the original Contract price, which amount may be applied against the reduced space. Any remaining amounts previously paid by Exhibitor will be refunded. After 1 February 2013: Exhibitor must pay 100% of the original Contract price, which amount may be applied against the reduced space. Any payment in excess of the cost of the new space is non-refundable.

INSTALLATION: Until full payment of the booth fee has been received, Exhibitor will not be allowed to set up, nor will freight be delivered to booth.

BOOTH PERSONNEL: Exhibitor must have staff present at booth during all open exhibition hours. Exhibitor's personnel shall conduct themselves in a professional manner at all times. All booth personnel must be dressed appropriately to conduct business.

SECURITY: While the Organizer shall arrange necessary security precautions in the interest of the Exhibition as a whole, the Organizer shall not be liable for any loss or damage to exhibits or other properties of the Exhibitor or any injury to persons, whether before, during or after the Exhibition. Exhibitor warrants that nothing that he/she, his/her servants or agents shall do in or for the Exhibition shall contravene any law or regulations, encroach upon third parties' rights, or pose any exceptional danger or risk which has not been previously disclosed to the Organizer with sufficient precautionary measures taken.

INSURANCE & LIABILITY: The Exhibitor shall insure, indemnify and hold the Organizer and the venue managers harmless in respect of all costs, claims, demands and expenses for incidents incurred by the staff or agent of the Exhibitor upon any person or things at the exhibition venue.

VENUE AND VENUE PROPERTY: The Exhibitor shall take all necessary precautions to prevent any harm done to the venue and venue property. The Exhibitor is liable to compensate the Organizer for any damage done to the venue or venue property.

GENERAL: The parties are independent contractors with respect to each other, and nothing herein shall create any association, partnership, joint venture or agency relationship between the parties. Neither party has any right or authority to assume or to create any obligation or responsibility on behalf of the other party except as otherwise provided herein. The parties agree that all rights and obligations provided in this Agreement that do not expressly terminate pursuant to this Agreement shall survive beyond the term of this Agreement and shall remain in full force and effect in perpetuity. This Agreement represents the entire agreement of the parties and supersedes any other understanding of the parties concerning the subject matter herein. This Contract may be modified only with the written consent of IBEC Management. The waiver or breach of any of the terms hereof or of any default hereunder, shall not be deemed a waiver of any subsequent breach or default, whether of the same or similar nature, and shall not in any way affect the other terms hereof. No waiver or modification shall be valid or binding unless in writing and signed by the waiving party. All provisions of this Agreement shall be severable and no provision shall be affected by the invalidity of any other provision to the extent that such invalidity does not also render such other provision invalid.

INTELLECTUAL PROPERTY: Exhibitors should observe and comply with Intellectual Property Laws and Copyright Ordinance of PR China. Organizers bear no responsibility if the exhibitor does not comply with the said laws and ordinance.

INTERPRETATION: Interpretation of this Contract lies solely with the Organizer. This Contract shall be governed by and construed according to Chinese law.